

SAI ANNUAL CONFERENCE – AUGUST 8 & 9 - CREATING CAPACITY

Additional event information and more extensive session descriptions are available on the SAI website: <http://bit.ly/saiagenda>

Hear directly from select presenters in these brief interviews: <http://bit.ly/saispeakers>

Keynotes



John Coyle – *Strengths 2.0 - Applying Design Thinking to Individual and Team Strengths and Weaknesses*

Consider the adage “the definition of insanity is doing the same thing over and over again and expecting different results.” Is it time for a new approach? Through the metaphor of sport, learn how individuals and teams can use innovation approaches to identify and leverage their unique strengths (and design around weaknesses). Become empowered to: 1) solve old problems in new ways and achieve breakthrough results, 2) decide what to delegate or outsource; and 3) achieve greater collaboration with staff and colleagues.

Michelle Gielan – *Broadcasting Happiness*



Effective, positive communication is the single biggest driver of success at work. New research in the fields of neuroscience and positive psychology is showing the incredible ripple effect positive communication can have on employee engagement, productivity, and happiness at work.

During this interactive keynote, Michelle will share scientifically based strategies to:

- Inoculate your brain against stress and negativity
- Retrain your brain to recognize and better capitalize on current resources
- Make impactful verbal and non-verbal changes to your leadership style
- Fuel performance in others through high-impact praise
- Shift the school social script to create a talent-enhancing environment
- Boost staff engagement, productivity and work satisfaction

Thought Leaders



Kathleen Budge & William Parrett - *Leaders Disrupting Poverty: Creating School and Classroom Cultures for Student Success*



Lori Desautels - *Adversity and the Brain*



Amy Dujon - *Leading the Transformation*



Brian Stack - *Breaking With Tradition: The Shift to Competency-Based Learning in PLCs at Work*

John Coyle - *Innovation Kryptonite: The “Knower” vs. the “Learner” Leadership Styles*



Jenni Donohoo - *It's all about Implementation: The Role of Collective Efficacy*



Joe Sanfelippo - *Changing the Narrative*



PROMISING PRACTICES:

- Change Management
- Creating Capacity through the Differentiated Accountability Process
- Family Engagement
- Leveraging Model Teachers
- IGNITE: Standards-Based, Blended Learning, PBIS
- Technology Tools “The What”
- Technology Tools “The How”
- Trauma-Informed Care
- Twice Exceptional (2e) - Building Program Capacity Districtwide

SPECIAL INTEREST SESSIONS:

- BoEE
- DE Updates
- IPERS

PRACTITIONER PANEL:

- Kristina Ishmael (moderator) - *Go Open: From the Ground Up*

TECHKNOWLEDGY BAR IN THE EXHIBIT HALL

Grab a plate and hit the Techknowledgy Bar. AEA technology servers will dish up answers to your pressing questions. Stick around for the buffet of afternoon presentations.



See SAI Annual Conference information inside. SAI is pleased offer a brand-new mobile app to make the most of your conference experience and connect with SAI year-round. To get the SAI app, go to <https://sai-iowa.caboodle.events> or scan the QR code to the right.

August 7: Pre-Conference, 9 a.m. to 3 p.m. • Community Choice Credit Union Convention Center
Coherence: The Right Drivers in Action for Schools, Districts and Systems
 Leaders who thrive in turbulent, complex times develop learners who can innovate, apply thinking to new situations and contribute to the betterment of humanity. Explore a coherence framework for building your team's capacity to deepen student learning. Consider the right drivers for leading coherent change: Focus-ing direction that gets you into the game; cultivating collaborative cultures to provide a pathway for change; deepening learning as the core strategy for affecting student learning; and securing accountability that is essential to measure growth and answer to yourselves and the public. This interactive session will use video-simulations and case examples to examine strategies for developing learning cultures that support whole-system change. Drawing upon exemplars, the session will feature insights into innovation that transforms learning and leadership.

AUGUST 7 PRE-CONFERENCE



12199 Stratford Drive
Clive, IA 50325

SAI 43rd Annual Conference:

Creating CAPACITY

PRSR STD
U.S. POSTAGE
PAID
MAILED FROM
ZIP CODE 55121
PERMIT NO. 6885



Annual Conference
AUGUST 8 & 9, 2018
 Pre-Conference Workshop
 Coherence: The Right Drivers in Action
 for Schools, Districts and Systems
AUGUST 7, 2018
 Community Choice Credit Union
 Convention Center
 833 5th Ave., Des Moines, Iowa

43RD ANNUAL SCHOOL ADMINISTRATORS OF IOWA CONFERENCE - AUGUST 8 & 9, 2018

PRE-CONFERENCE WORKSHOP - AUGUST 7, 2018

Register online at <http://bit.ly/SAIevents>, current members must log in to register at the member rate.

Credit cards will be accepted via online registration only.

If you choose to register by mail or fax, please print all information below, one registrant per form.

Save a copy for your records when complete.

Printed handouts will not be provided at the conference. Registered participants will be emailed with instructions for accessing online session handouts by August 3.

Name: _____ Position: _____

District/organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Name for free spouse/guest* badge for **Annual Conference only**: _____

(*Spouses or guests who are practicing school administrators must pay the registration fee.)

New this year - have your badge mailed to you in advance!

Register by June 29 and SAI will send your badge to the address you provide.

No need to wait in line to check in. Bring your mailed badge with you, grab a lanyard and booklet outside the Grand Ballroom, and you're set. (Badges will

be available at registration desk for those who register after June 29, on-site registrants or those who may forget their mailed badge.)

Send badge to this address (leave blank if sending to school address above):

Address _____

City, State, Zip: _____

Check the boxes for the event(s) you're attending.

Aug. 7 Pre-Conference workshop only
Members - \$110
*Non-Members - \$220

Aug. 7 Pre-Conference workshop & Annual Conference
Members - \$265
*Non-Members - \$550

Annual Conference Registration Aug. 8 & 9 Annual Conference only
Members - \$175
*Non-Members - \$350

* To join SAI, please contact the SAI office. Current members may renew their membership at <https://sai-iowa.site-ym.com/login.aspx>.

SAI cancellation policy: All cancellations must be received no later than **July 31** to receive a refund.

Payment Information: Receipts will be provided on request.

Total registration fee: _____

P.O. number: _____

HOTEL ACCOMMODATIONS

(On a space-available basis.)

Downtown Marriott
700 Grand Ave.
\$157 Cut-off date July 16
Call 800-228-9290

FULL Embassy Suites
101 E Locust St.
\$189 Cut-off date July 9
Call 800-362-2779

Hilton Des Moines
435 Park St.
\$179 Cut-off date July 16
Call 800-445-8667

Holiday Inn Downtown
1050 6th Ave.
\$119 Cut-off date July 16
Call 515-283-0151

Residence Inn
100 SW Water St.
\$139 Cut-off date July 16
Call 515-288-4500

PRELIMINARY CONFERENCE AGENDA

Tuesday, August 7

9 a.m. - 3 p.m. **Pre-Conference** - *Coherence: The Right Drivers in Action for Schools, Districts and Systems* with Joanne Quinn (information on page 1)

2 - 4 p.m. **Conference early check-in** - avoid the Wednesday morning rush, if you didn't have your badge mailed to you, pick it up in advance at the registration desk!

Wednesday, August 8

8 - 8:45 a.m. #IAEdChat

8 a.m. - 3:30 p.m. Exhibits, including Techknowledgey Bar learning!

8 a.m. - 4:30 p.m. Bookstore Open

9 - 10:30 a.m. **First General Session - John Coyle**
Strengths 2.0 - Applying Design Thinking to Individual Team Strengths and Weaknesses

10:45 a.m. - Noon **Thought Leaders**
• Kathleen Budge & William Parrett - *Leaders Disrupting Poverty: Creating School and Classroom Cultures for Student Success*

• John Coyle - *Innovation Kryptonite: The "Knower" vs. the "Learner" Leadership Styles*

• Lori Desautels - *Adversity and the Brain*

• Jenni Donohoo - *It's all about Implementation: The Role of Collective Efficacy*

• Amy Dujon - *Leading the Transformation*

• Joe Sanfelippo - *Changing the Narrative*

• Brian Stack - *Breaking With Tradition: The Shift to Competency-Based Learning in PLCs at Work*

Noon - 2 p.m. **Visit the Exhibits!**

2:00 - 3:15 p.m. **Thought Leaders**
• Kathleen Budge & William Parrett - *Leaders Disrupting Poverty: Creating School and Classroom Cultures for Student Success*

• Lori Desautels - *Adversity and the Brain*

• Jenni Donohoo - *It's all about Implementation: The Role of Collective Efficacy*

• Amy Dujon - *Leading the Transformation*

• Joe Sanfelippo - *Changing the Narrative*

• Brian Stack - *Breaking With Tradition: The Shift to Competency-Based Learning in PLCs at Work*

3:30 - 4:30 p.m. **Second General Session - Michelle Gielan**
Broadcasting Happiness

5 - 7 p.m. **SAI Reception** - Hilton Des Moines - All are welcome!

Thursday, August 9

8 a.m. - 12:15 p.m. Bookstore Open

8:30 - 9:20 a.m. **Promising Practices**
• *Creating Capacity through the Differentiated Accountability Process*
• *Leveraging Model Teachers*
• *Technology Tools "The What"*
• *Twice Exceptional (2e) - Building Program Capacity Districtwide*

8:30 - 9:20 a.m. **Special Interest Sessions**
• *DE Updates*
• *IPERS*

9 - 10:20 a.m. **Practitioner Panel**
• Kristina Ishmael (moderator) *Go Open: From the Ground Up*

9:30 - 10:20 a.m. **Promising Practices**
• *Change Management*
• *Family Engagement*
• *IGNITE: Standards-Based, Blended Learning, PBIS*
• *Technology Tools "The How"*
• *Trauma-Informed Care*

9:30 - 10:20 a.m. **Special Interest Sessions**
• *BoEE*

10:30 - 11:30 a.m. Matt Carver - Current Legal Issues: Implications for Leaders

VISIT THE EXHIBITS!

JOIN THE DISCUSSION ON TWITTER #SAICONF18

GET TO KNOW THE PRESENTERS

Become familiar with the presenters' work before you hear them in August.

Brief interviews: <http://bit.ly/saispeakers>

Book list: <http://bit.ly/saibooks>

Questions: Call SAI at 515-267-1115