

You know the role quality leadership plays in the bottom line of a business. And because you have a stake in the quality of Iowa's schools, you also understand how important it is to have great school administrators leading your community's schools. Research is clear about the positive impact quality school administrators have on student achievement.

You're invited to join School Administrators of Iowa as a corporate partner in support of school leaders' professional growth. Today's schools need great leaders. Leaders who know how to develop a vision for their school's future. Leaders who know how to coach teachers to excellence. Leaders who work with parents, business and labor leaders, the faith community and retired citizens to create the kinds of schools our kids deserve. Leaders who know how to analyze student data and implement strategies to close the achievement gap that can exist between affluent and poor kids, or English language learners.

These changing student needs require additional skill sets for school administrators. Professional leadership development takes financial resources which have been in short supply in most Iowa school districts. In fact, two-thirds of all districts have declining enrollment in their schools and will receive no new money again next year. Many members count on SAI, their professional association, to provide them with affordable training opportunities. That's where we need your assistance.

Please help defray the costs for superintendents and principals to participate in leadership development sessions through your sponsorship of one or more initiatives. The benefits to you are outlined inside.

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12199 Stratford Drive  
Clive, IA 50325-8146

[www.sai-iowa.org](http://www.sai-iowa.org)

Corporate Partners  
Program

# School Administrators of Iowa Corporate Partners Program



## Help Link Leadership & Learning

# SAI: Linking Leadership & Learning



## Increase your visibility!

SAI's Corporate Partner Program is intended to mutually benefit association members and the corporate partner. By participating in the program, you will not only support superintendents, principals and other leaders in education, you'll also expand your company's visibility.

## Benefits of Corporate Partnership

- Name recognition of your company for sponsorship. Your company's name is in front of 2,000 school administrators multiple times.
- Preferred exhibit space, if you exhibit at SAI's conference.
- Exclusive opportunity to advertise in SAI's newsletter (at qualifying level).
- Presence on SAI's Web site (at qualifying level).



## Corporate Partner Levels

### FRIEND \$500

Honor roll listing in Annual Report.

### PATRON \$1000

Honor roll listing in Annual Report, Web site link, conference program listing, sponsorship of specific annual conference event.

### ASSOCIATE \$1500

Honor roll listing in Annual Report, Web site link, conference program listing, one SAI newsletter ad, sponsorship of specific annual conference event.

### PACE SETTER \$3000

Honor roll listing in Annual Report, Web site link, conference program listing, one SAI newsletter ad, sponsorship of specific event at conference or a major workshop during the year.

### LEADER \$6000

Honor roll listing in Annual Report, Web site link, conference program listing, one SAI newsletter ad, sponsorship of specific keynote conference event or a major workshop during the year.

### EXECUTIVE \$10,000

Naming rights to a major initiative, plus honor roll listing in Annual Report, Web site link, conference program listing, one SAI newsletter ad and one 8 x 10 exhibit booth at no charge.

*SAI's vision is that members will feel valued as professionals and inspired to be leaders of learning in their communities.*

*SAI's mission is to support, encourage and develop educational leaders and learners.*



**Demonstrate your support for education and join today!**

**Please sign us up today as an SAI Corporate Partner.**

I/we pledge \$\_\_\_\_\_.  
A payment of \$\_\_\_\_\_ is enclosed.

(Please identify company name as you'd like it to appear in conference and other materials.)

Company name \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_

Signature \_\_\_\_\_

### Please make checks payable to:

School Administrators of Iowa (a 501c(6) non-profit) or the Iowa Foundation for Educational Administration (a 501c(3) non-profit)

**Return to:** SAI  
12199 Stratford Dr.  
Clive, IA 50325

Phone: 515-267-1115  
Fax: 515-267-1066