You know the role quality leadership plays in the bottom line of a business. And because you have a stake in the quality of Iowa’s schools, you also understand how important it is to have great school administrators leading your community’s schools.

Research is clear about the positive impact quality school administrators have on student achievement. Leaders who know how to develop a vision for their school’s future need great leaders. Leaders who know how to coach teachers to excellence. Leaders who work with parents, business and labor leaders, the faith community and retired citizens to create the kinds of schools our kids deserve. Leaders who know how to analyze student data and implement strategies to close the achievement gap that can exist between affluent and poor kids.

You’re invited to join School Administrators of Iowa as a corporate partner in support of school leaders’ professional growth. Today’s schools need great leaders. Leaders who know how to develop a vision for their school’s future. Leaders who know how to deploy the skills of their school leaders. Professional growth. Today’s school leaders’ professional growth.

Please help de-fray the costs for superintendents and principals to participate in leadership development sessions through your sponsorship of one or more initiatives. The benefits to you and your organization are outlined inside.
**Increase your visibility!**

SAI’s Corporate Partner Program is intended to mutually benefit association members and the corporate partner. By participating in the program, you will not only support superintendents, principals and other leaders in education, you’ll also expand your company’s visibility.

**Benefits of Corporate Partnership**

- Name recognition of your company for sponsorship. Your company’s name is in front of 2,000 school administrators multiple times.
- Preferred exhibit space, if you exhibit at SAI’s conference.
- Exclusive opportunity to advertise in SAI’s newsletter (at qualifying level).
- Presence on SAI’s Web site (at qualifying level).

**Corporate Partner Levels**

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRIEND</td>
<td>$500</td>
<td>Honor roll listing in Annual Report.</td>
</tr>
<tr>
<td>PATRON</td>
<td>$1000</td>
<td>Honor roll listing in Annual Report, Web site link, conference program listing, sponsorship of specific annual conference event.</td>
</tr>
<tr>
<td>ASSOCIATE</td>
<td>$1500</td>
<td>Honor roll listing in Annual Report, Web site link, conference program listing, one SAI newsletter ad, sponsorship of specific event at conference or a major workshop during the year.</td>
</tr>
<tr>
<td>PACE SETTER</td>
<td>$3000</td>
<td>Honor roll listing in Annual Report, Web site link, conference program listing, one SAI newsletter ad, sponsorship of specific event at conference or a major workshop during the year.</td>
</tr>
<tr>
<td>LEADER</td>
<td>$6000</td>
<td>Honor roll listing in Annual Report, Web site link, conference program listing, one SAI newsletter ad, sponsorship of specific keynotes conference event or a major workshop during the year.</td>
</tr>
<tr>
<td>EXECUTIVE</td>
<td>$10,000</td>
<td>Naming rights to a major initiative, plus honor roll listing in Annual Report, Web site link, conference program listing, one SAI newsletter ad and one 8 x 10 exhibit booth at no charge.</td>
</tr>
</tbody>
</table>

SAI’s vision is that members will feel valued as professionals and inspired to be leaders of learning in their communities.

SAI’s mission is to support, encourage and develop educational leaders and learners.

Please sign us up today as an SAI Corporate Partner.

I/we pledge $____________.
A payment of $____________ is enclosed.

(Please identify company name as you’d like it to appear in conference and other materials.)

Company name___________________________________________________________

Contact name___________________________________________________________

Address_______________________________________________________________

City____________________State___Zip____________

E-mail_________________________________________

Phone____________________________________

Signature_________________________________

Please make checks payable to: School Administrators of Iowa (a 501c(6) non-profit) or the Iowa Foundation for Educational Administration (a 501c(3) non-profit)

Return to: SAI
12199 Stratford Dr.
Clive, IA 50325

Phone: 515-267-1115
Fax: 515-267-1066