



ELECTRONIC CRIME INSTITUTE
AT DES MOINES AREA COMMUNITY COLLEGE
School Administrators of Iowa Legal Conference
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Cyber Safety in Education

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+ **What parents and schools tend to fear**

- Predation
- Viewing inappropriate content
- Posting inappropriate content
- Cyberbullying & harassment
- Online addiction
- Online contributing to destructive, illegal, unethical or inappropriate behavior
- Device security & social engineering tactics

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"Internet Safety & Digital Citizenship Awareness Education", Owens & Magid

+ **Types of Cyber Safety**

- **Physical Safety** – freedom from physical harm
- **Psychological Safety** – freedom from cruelty, harassment, and exposure to potentially disturbing material
- **Reputational and Legal Safety** – freedom from unwanted social, academic, professional, and legal consequences that could affect victims for a lifetime
- **Identity, Property, and Community Safety** – freedom from theft of identity & property

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+ From the Trenches
 7 Topics related to Cyber Safety and IT Security formulated from experiences with education


1. Avoiding Online Predators
2. Deflating Cyber Bullies
3. Preparing Students (and everyone)
4. Exploring teacher-centered safety strategies
5. Considering Policy & Permission topics
6. Tracking IT assets
7. Implementing IT solutions



+ Creeper Sweeper
 Keeping Predators at Bay


No reported child predation due to school postings

- About Gaining Trust
- Suggestions
 - Education – peer awareness
 - Happy Birthday, Full Name!
 - Good group doing something – generalization in images and captions.
 - 'You are what you wear.'
 - Look through the shot – what the background reveals.
 - No Taking it back – data on the loose
 - Dropped a Contact
 - Salami has a memory.




+ Grab the Bull(y) by the Mouse
 Zero Tolerance for Cyber Bullying, Harassment, & Sexting

- Consistency, consistency, consistency, consistency...
 - Specific policies – not your lunch-money stealin' playground affair
 - Uniformity in enforcement
- Plights, Camera, (Re)action
 - Report It
 - Do not pass it on
 - Do not retaliate
 - Change contact Information
- Encourage Up-Standers
 - Convey expectations/legal ramifications
 - Cultivate positive "norms" – whole school approach




+ Overthrowing Naïveté's Regime
 Security Education/Indoctrination important for all

- Early Bird avoids the worm
 - Before it is needed
 - For all parties
- In Passwords We Trust?
- RUU?
- 1:1 – When all for one fails
- (Fact) Check, please.
- Privacy? You mean that billboard with all of your secrets on it?




+ Practice what you Teach
 Technological Responsibility in the (virtual) Classroom

- Bad, bad link
 - Remain vigilant – common websites/previously visited links
 - Consider bridge page disclaimer
- Generic solution, potential dilution
- True 'that'?
 - Model best methods for interpreting fact
 - Beyond Google
- Copyright, I respect you
- Age-appropriateness - Complacent endorsement.



+ Smitten with the Written
 Tightening Policies & Procedures for Good and Forever

- Do bother reading, don't just click "okay"- Acceptable-Use for School Technology
 - "Kid tested, mother approved"
 - Able to enforce?
- Parental Permission to Post?
 - Student Likeness
 - Student Works
- Treat Guests like Guests
- Academic Freedom not listed on Craigslist – Faculty/Staff Usage
 - False Sense of Security – Prohibit Personal Transactions
 - Good at Farmville ≠ Tech. Authority
 - Easy, Queasy – 3rd Party Sites
 - Practice makes helpful



+ Pain in the Asset
 Don't Take Asset Management Lightly

Fundamentally, its about documentation

- We really should get one of those. What - we have four?
 - What can it do/tell?
 - Should it?
- It was just here - too mobile.
- It worked for me.
- The things you shouldn't have - Rogue isn't Vogue

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+ Fix it and (never) Forget IT
 Routinely Test Procedures and Systems

Face it, you are surrounded and under attack.

- What would happen if? - Contingency Planning
 - Who knows it?
 - How would they access it?
- My backups, anyone?
- Even mayflies rejoice - the life-expectancy of a tech solution
 - Test often
 - Don't become complacent
- Great intentions = comprised systems
 - Enforce polices - don't relya on human memory
 - Permission creep
 - Exceptions undermine trust

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Questions?

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