Creating a Culture of Connection

Community Choice Conversation Center
August I Pre-Conference
9 a.m. to 3 p.m.

Write Your Story

SAI Annual Conference August 2-3

Mark Perna – Unleashing Passion, Purpose, and Performance in Younger Generations

Join dynamic education expert Mark C. Perna as he unveils groundbreaking innovations for empowering today’s younger generations. You will benefit from these proven strategies to bridge the generational divide, help young people find their purpose, and equip them with a powerful, competitive advantage.

Purposeful education is the heartbeat of this inspiring call to action. Students who experience education with purpose can then pursue purpose-driven employment at all levels of learning and experience. Though they’re often painted in a negative light, they have incredible potential to change the world. We just have to unleash it. As the skills gap widens, we must tap into the vast creativity, intelligence, and potential of the next generation—a father to two successful young people, Mark delivers keen insights into how they think, what makes them tick, and how they make decisions. Mark will show you how to connect, engage, and answer why to inspire their greatest effort. Countless parents, educators, and employers have used Mark’s strategies to maximize their interactions and outcomes with today’s younger generations. Discover how to implement the Light at the End of the Tunnel strategy to help students set goals they’re motivated to reach. With highly practical generational insights and signature inspiration, Mark’s nationally acclaimed methods will open your eyes to the amazing promise of the younger generations.

Recharge your passion for making a difference and start motivating the young people in your life like never before!

Cy Wakeman – No Ego: The Reality of Peace, Happiness and Great Results at Work

Every day we are presented with challenges at work that can feel insurmountable at times. Some days, we aren’t even sure what priority is top of mind or whose direction we should follow. Expectations continue to rise, and we’re asked to do more with less. This is simply the reality of the work we do as leaders today.

As humans, we tend to respond to these difficulties by stepping down, making excuses, arguing with reality, and letting our egos take charge creating “drama,” or emotional waste. In fact, recent research conducted by Reality-Based Leadership in partnership with the Futures Company shows that we spend approximately 2.5 hours per day (per person) exhibiting these emotionally expensive behaviors. We end up wasting our precious time and energy making things harder for ourselves by focusing on all reasons why “we can’t.” What if we could go to work every day and have fun, be productive, and return home at peace, with energy left over for family and friends? It’s absolutely possible!

In this session, participants will also learn countereightive strategies and insights into a revolutionary, more enlightened and strategic way of viewing the true value of their talents. They’ll learn to understand their ego, how it gets in the way, and tools to help bypass the ego opening up a new capacity to redirect energy away from why “we can’t” and toward “how we could.” Using a few good mental processes to eliminate emotional waste is the key to tapping into the creativity, innovation, and happiness that is already your natural state, once the drama is gone.

Thought Leaders
• Susan Britt and Julie Thamsen: Managing Your Critics 2.0
  The Fires are Still Burning and the Waves are STILL High
• Sean Burke: Are Schools Prepared? Learning from the Past to Prepare for the Future
• Brian Dirkins: Developing an Emotionally Inclusive Classroom
• Jared Hurtvits: How Stories Drive Our Reality: Brain-Based Teaching and Learning
• Sarah Ottow: Ensuring Equitable Instruction through Language and Literacy: A Schoolwide Approach for Leaders
• Mark Perna: Gen Z Revealed: The Secrets of Motivating Their Highest Performance
• Willow Sweeney: Eliminating Negativity from Your Life and Workplace Culture

Promising Practices
• A Framework for Social and Emotional Learning
• Building Your Pipeline of Educators: Developing and Growing a Teacher Education Program from High School Recruitment to Employment in Your District
• Developing a New Teacher Network – A Systematic Approach to Support and Retain New Teachers
• Districtwide Implementation of PBIS Intervention System Framework
• Essential Leadership Skills to Create Psychologically Safe Teams
• Feedback Teams: Creating a Culture of Feedback in Your Organization
• Free Agency: Why Employee Engagement Rules Today’s Schools
• Restorative Justice in a Secondary Setting
• Ted Lasso’s Leadership Playbook for Success
• The 4 Disciplines of Execution – The Key Driver in Our Radical LeadershipReset
• Using Your Building Leadership Team to Change the Story

Special Interest Sessions
• RxEE • DE • IPERS

Techknowldgy Bar
Grab a plate and hit the Techknowldgy Bar in the Exhibit Hall. AEA technology servers will dish up answers to your pressing questions. Stick around for the buffet of afternoon presentations.
Check the boxes for the event(s) you’re attending:

- [ ] Pre-Conference Workshop - August 1
  - Members: $125
  - Non-Members: $250
- [ ] Annual Conference Registration - August 2-3
  - Members: $200
  - Non-Members: $400
- [ ] Lunch Wednesday Noon - August 2
  - $25
  - Optional on-site lunch. Enjoy a barbecue buffet complete with two salads, shredded pork and pulled chicken, corn, baked beans, rolls, cornbread, Rice Krispie treats and iced tea.

Payment Information:
Total registration fee: ____________________
P.O. number: ____________________

**SAI cancellation policy:**
All cancellations must be received by the deadlines listed below.
- July 24 for Pre-Conference
- July 24 for Wednesday lunch
- July 28 for Annual Conference

**SAI** is pleased to provide reasonable accommodations for this event. Please contact Tracy Harms, tha@iowa.edu or 515-267-1115 to make a request no later than July 3. The request will be processed within 14 days. This event is a.veeccessible.

If you have specific dietary requirements and are registering for the Pre-Conference or Wednesday lunch, please note them here: ____________________

Name for free spouse/guest* badge for Annual Conference only (*Spouses or guests who are practicing school administrators must pay the registration fee.)

To join SAI, please contact the SAI office. Current members may renew their membership at sai-iowa.site-ym.com/login.aspx.

**HOTEL ACCOMMODATIONS**

Hotel blocks are negotiated to provide lower rates for participants. Please be considerate of your colleagues and cancel unneeded room reservations before the block cut-off deadlines to allow others to take advantage of the rates. Hotels may alter rates after that deadline.

Rooms are offered on a space-available basis. Check with the hotel in advance to determine cancellation policies or any early departure fees. Access a listing of available hotel room blocks at sai-iowa.org/conference-hotels.cfm

**PRELIMINARY AGENDA**

**Tuesday, August 1**

- 9 a.m. - 3 p.m.  
  Pre-Conference - Creating a Culture of Connection with John Norlin (information on page 1)
- 2 - 4 p.m.  
  Conference early check-in - avoid the Wednesday morning rush, pick up your badge in advance at the registration desk!

**Wednesday, August 2**

- 8 a.m. - 3:30 p.m.  
  Exhibits, including Techknowledg Bar learning!
- 8 a.m. - 4:30 p.m.  
  Bookstore Open
- 9 - 10:30 a.m.  
  First General Session – Mark Perna  
  Unleashing Passion, Purpose, and Performance in Younger Generations
- 10:45 a.m. - Noon  
  Thought Leaders
  - Susan Brott and Julie Thannum: Managing Your Critics 2.0: The Fires Are STILL Burning and the Waves Are STILL High
  - Sean Burke: Are Schools Prepared? Learning from the Past to Prepare for the Future
  - Brian Dinkins: Developing an Emotionally Inclusive Classroom
  - Jared Horvath: How Stories Drive Our Reality: Brain-Based Teaching and Learning
  - Sarah Ottow: Ensuring Equitable Instruction through Language and Literacy: A Schoolwide Approach for Leaders
  - Mark Perna: Gen Z Revealed: The Secrets of Motivating Their Highest Performance
  - Willow Sweeney: Eliminating Negativity from Your Life and Your Workplace Culture
- Noon - 1:30 p.m.  
  Optional lunch in Hall B (advance registration required)
- Noon - 2 p.m.  
  Visit the Exhibits!
- 2 - 3:15 p.m.  
  Thought Leaders (repeat of morning sessions)
- 3:30 - 4:30 p.m.  
  Second General Session – Cy Wakeman  
  No Ego: The Reality of Peace, Happiness and Great Results at Work

**Thursday, August 3**

- 8 a.m. - 12:15 p.m.  
  Bookstore Open
- 8:30 - 9:20 a.m.  
  Promising Practices
  - A Framework for Social and Emotional Learning
  - Building Your Pipeline of Educators: Developing and Growing a Teacher Education Program from High School Recruitment to Employment in Your District
  - Developing a New Teacher Network - A Systematic Approach to Support and Retain New Teachers
  - Ted Lasso's Leadership Playbook for Success
  - Using Your Building Leadership Team to Change the Story
- 8:30 - 9:20 a.m.  
  Special Interest Sessions
  - OE  
  - IPERS
- 9:30 - 10:20 a.m.  
  Promising Practices
  - Districtwide Implementation of PK-6 Intervention System Framework
  - Essential Leadership Skills to Create Psychologically Safe Teams
  - Feedback Teams: Creating a Culture of Feedback in Your Organization
  - Free Agency: Why Employee Engagement Rules Today’s Schools
  - Restorative Justice in a Secondary Setting
  - The 4 Disciplines of Execution - the Key Unver in Uur Hacical Leadershsetp
- 9:30 - 10:20 a.m.  
  Special Interest Sessions
  - BoEE
- 10:30 - 11:30 a.m.  
  Matt Carver  
  Current Legal Issues: Implications for Leaders

Use the Whova Event App

Once you’ve registered, conference information is at your fingertips:
- Locate and interact with exhibitors
- Explore the professional profiles of event speakers and attendees
- Network and find colleagues with common interests
- Receive update notifications