STEVEN W. ANDERSON

- Dad, Learning Evangelist, Educator, Speaker, Learner
- Former Director of Instructional Technology
- Author-The Relevant Educator, The Tech Savvy Administrator, Curating Content
- @web20classroom
- http://www.web20classroom.org
RESOURCES APLENTY!
WHAT IS YOUR ROLE?
DESCRIBE TECHNOLOGY LEADERSHIP IN ONE WORD
WHY EVEN HAVE THIS CONVERSATION?

http://www.flickr.com/photos/45503872@N03/5614813544
JUST BECAUSE WE SEE TECHNOLOGY DOESN’T MEANT IT’S BEING USED EFFECTIVELY...
EVALUATIONS DEPEND ON IT!

### OVERALL EVALUATION

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(Note: U = unsatisfactory; P = poor; F = fair; G = good; E = excellent.)
ISTE STANDARDS FOR LEADERS

- **Visionary Leadership**
  - Deeply Involved In The Tech Planning Process

- **Digital Age Culture**
  - Technology is used and embraced by all leaders.
  - Seeks out new opportunities for technology integration for themselves and encourages others to do the same.

- **Digital Citizenship**
  - Leaders should be a model of technology use.
EFFECTIVE COMMUNICATIONS

EFFECTIVE COLLABORATION

EFFECTIVE PRODUCTIVITY
BEING A DIGITALLY FLUENT SCHOOL LEADER: EFFECTIVE COMMUNICATION
SOCIAL MATTERS…

And Should Matter To School Leaders…
WHO IS USING SOCIAL MEDIA?

- According to a 2014 Pew Internet Survey…
  - 74% Of All Internet Users
  - Age, Education Level, Annual Household Income or Urbanity had no discernible difference in use.
IT’S NOT JUST TEENAGERS…

- The next highest use amongst all subgroups is Latinos.
- 68% use Social Media of some kind.
- Percentages are slightly higher among native born and English dominate speakers.

Other Interesting Facts

- Spanish Dominate Speakers: 61%
- Ages 50-64: 55%
WHAT COULD THEY POSSIBLE SAY?

- 132 Million Americans (or 42% of the entire US population) log into Facebook everyday.
- 52.7 Million Americans use Twitter everyday sending 500 Million tweets.
- 25.6 Million Pinterest users with 2.5 Billion monthly page views. (21% of all U.S. Internet Users)
MOBILE RULES

- 40% of all mobile phone owners access a social network at least once per day on the mobile device.
- Age, race, ethnicity or socioeconomic status does not factor in.
- Population with accessing social networks on mobile devices the most is Hispanics.
SOCIAL IS JUST ANOTHER WAY TO REACH OUT...
SCHOOL LEADER TWITTER ACCOUNT

http://twitter.com/8amber8
SCHOOL TWITTER ACCOUNT

https://twitter.com/diggslatham
FACEBOOK

http://facebook.com
Search App Stores for “Instagram”
Monday MM - April 27th

Good Morning!

A Beautiful day! Lets make it great for kids.

Subs:
Rosemary Hazy for Darcy Steele
Ramona Starling for Bridgette Holomon
Stephen Holland for Janet Gauss
No sub for Irene Rush

I am out for a half day in the morning, see you in the afternoon.

Posted by Jeff Faullin at 7:29:00 AM   No comments:
A safe way for teachers to text message students and stay in touch with parents.

Free for teachers. Always.

Teacher sign up

http://remind.com
BEING A DIGITALLY FLUENT SCHOOL LEADER: EFFECTIVE COLLABORATION
COLLABORATIVE DOCUMENTS

http://drive.google.com
CLOUD STORAGE

http://dropbox.com
Making It Stick – #CE14 l Kyle Pace

Great post from Kyle on CE14
kylepace.com  kylepace  connectededucators

Be sure to read this and comment on Oct 22, 14 - Edit - Remove

I must remind you, however, that being a connected educator isn’t limited to October. Should we only be cheerleaders of being a connected educator one month out of the year? In my opinion we should be modeling what a connected educator is all year-long. It has become (sadly needs to be) who we are in providing relevant, innovative opportunities for our students. Who are we modeling this for?

Building Good Search Skills: What Students Need to Know l MindShift
blogs.kqed.org  search  research  information_literacy

:: Copyright Advisory Network :: Resources ::
librarycopyright.net  copyright  fairuse  fair_use

The Dos and Don’ts of Tech Integration PD l Edutopia
www.edutopia.org  PD  professionaldevelopment  edutopia

Lesson Plan Search – Google in Education
BEING A DIGITALLY FLUENT SCHOOL LEADER: EFFECTIVE PRODUCTIVITY
WISE 2014

Barriers To Implementation Of Creativity and Innovation

Lack of fundamental changes to teacher education programs.
PUSH back on "low level" knowledge transfer
Assessment driving curriculum
Parents

Assessment and Creativity
In times of change-it is the learners who will inherit the earth. The learned will remain beautifully equipped to cope in a world that no longer e:

Millenium Goals (UN)-Conversation puts into perspective how petty sometimes our conflict is in the US, and especially in NC. Instead of arg. and lack of textbooks we should be doing more to help students in poverty get access to the highest quality education programs that higher c access to and ensure that our schools are equipped with all the tools and resources to teach all students.

Personalization
John Dewey
Download The Child and The Curriculum-Guettenberg Project

Algorithm bias-The idea that algorithms are designed by humans with some bias, either known or unknown. Graham Brown-Martin

Fetishizing technology

Joi Ito-Education is what people do to you. Learning is what you do for yourself.

Barriers To Creativity In The Classroom

Session Idea-The F-Word In Education. Embracing Failure to Promote Creativity

http://evernote.com
TODOIST
http://todoist.com
GOOGLE HANGOUTS

http://plus.google.com
SCREENCAST-O-MATIC

http://www.screencast-o-matic.com/
THINGS TO REMEMBER

- Technology is meant to make life easier, not more difficult.
- Use in moderation.
- Technology can’t replace everything you do.
- When trying something new, start slow and get comfortable before moving on.
THE TECH-SAVVY ADMINISTRATOR: HOW DO I USE TECHNOLOGY TO BE A BETTER SCHOOL LEADER?

RESOURCES APLENTY!

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